



## REQUEST FOR SPONSORSHIP

We are asking for your valuable support for the Beads of Courage Colour Festival Fun Run held on June 3, 2023, at Lakeview Park in Saskatoon.

**The Beads of Courage Colour Festival Fun Run in celebration of Doug Gillespie** benefitting Beads of Courage-Canada is an un-timed 5 km event open to people of all skill levels. Participants will pass through colour stations, accumulating colours on their bodies - symbolizing the colourful strands of beads these courageous children use to tell the stories of their medical journey.

Currently, the Beads of Courage Program is available at:

- Jim Pattison Children's Hospital (All chronic patient populations including the NICU)
- Saskatoon Cancer Centre
- Regina General Hospital (All chronic patient populations including the NICU)
- The Allan Blair Cancer Centre in Regina
- Beads in the Mail Program throughout the province for children who live far from the hospital or are treated in the province where they do not receive beads by their health professional.

Your sponsorship makes it possible for children coping with serious illness to RECORD, TELL and OWN their stories of COURAGE through the Beads of Courage Program. The run/walk also brings awareness and education to the general public about the program as well as provides a fun family friendly experience.

This annual run raises 90% of the funds necessary to provide the Beads of Courage Program throughout Saskatchewan. Without this crucial funding the program will not be possible and children coping with serious illness will not be able to receive their beads from their medical providers.

Your organization has the opportunity to support youth and health in Saskatchewan by joining as a LOVE, HOPE or SMILES level sponsor.

● LOVE Sponsor \$2000

● HOPE Sponsor \$1000

● SMILES Sponsor \$500

With gratitude,

*Cheylyn*

Cheylyn Shipley O'Neil, Event Chair, Beads of Courage-Canada Board Member

cheylyn@beadsofcourage.ca

Call or text: 306-260-8126



**Thank you in advance for taking the time to consider your part in making a difference in the lives of children coping with serious illness.**

#### **LOVE Sponsorship Level \$2000 Donation**

- Your company logo on Beads of Courage Colour Festival Fun Run advertisements, correspondence, and the [colourrunsask.ca](http://colourrunsask.ca) website
- Primary sponsor for one colour station-early sponsorship ensures colour choice
- Your company logo on the Wall of EnCOURAGEment and at the Carry A Bead Dedication table
- Your company profile "liked" & shared on our race Facebook page and the Beads of Courage Canada Facebook page
- Public acknowledgement as a LOVE Sponsor at the Fun Run
- Your employees to serve as hosts for your sponsored colour station along the run/walk route (optional, but so fun!)
- Eight complimentary participant registrations for the run/walk
- You may include an enclosure (provided by you) in each participant race package
- First choice of sponsorship at next year's run

#### **HOPE Sponsorship Level \$1000 Donation**

- Your company logo on Beads of Courage Colour Festival Fun Run advertisements, correspondence, and the [colourrunsask.ca](http://colourrunsask.ca) website
- Shared sponsor for a colour or aid station
- Your company logo on the Wall of EnCOURAGEment and at the Carry A Bead Dedication table
- Your company profile "liked" & shared on our race Facebook page and the Beads of Courage Canada Facebook page
- Public acknowledgement as a HOPE Sponsor at the Fun Run
- Your employees to serve as hosts for your sponsored colour station along the run/walk route (optional, but so fun!)
- Four complimentary participant registrations for the run/walk
- You may include an enclosure (provided by you) in each participant race package

#### **SMILES Sponsorship Level \$500 Donation**

- Your company logo on Beads of Courage Colour Festival Fun Run advertisements, correspondence, and the [colourrunsask.ca](http://colourrunsask.ca) website
- Your company logo on the Wall of EnCOURAGEment and at the Carry A Bead Dedication table
- Your company profile "liked" & shared on our race Facebook page and the Beads of Courage Canada Facebook page
- Public acknowledgement as a SMILES Sponsor at the Fun Run
- Two complimentary participant registrations for the run/walk
- You may include an enclosure (provided by you) in each participant race package

**Sponsorship donations can be made online at <https://bit.ly/BOCCRunSponsor2023> or by contacting Jen at [jen@beadsofcourage.ca](mailto:jen@beadsofcourage.ca).**

The mission of Beads of Courage-Canada is to provide innovative arts-in-medicine programs for children coping with serious illness, their families and the health professionals who care for them. [www.BeadsofCourage.ca](http://www.BeadsofCourage.ca) Registered Charity #: 847-431905 RR0001